

SIX PIERCE CHEMICAL SALES REPRESENTATIVES EARN SPECIAL ACHIEVEMENT AWARDS

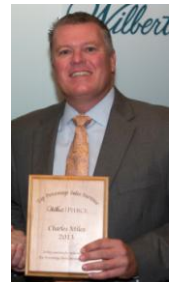
BROADVIEW, IL, February 20, 2014 – Pierce Chemical presented six Regional Sales Representatives with special achievement awards at the Wilbert/Pierce Annual Sales Meeting, held in January in Dallas, TX. Dennis Welzenbach, President, Wilbert Funeral Services, Inc., presented the awards.



David Hicks (right), receives the Bill Pierce Award

David Hicks was awarded the distinguished Bill Pierce Award, given to one who demonstrates exemplary professionalism and above-and-beyond efforts. Covering Kentucky and parts of Ohio, Virginia and West Virginia, David is seen by his customers as a partner and advisor with laser focus on their needs. In addition, in 2013 David taught a seminar at Mid-America College of Funeral Service, Jeffersonville, IN where he had formerly served as an instructor, plus was a presenter at the inaugural interactive video conference held by Pierce Colleges.

Charles Miles earned the award for the Greatest Increase in Overall Sales in 2013. Charles covers North Carolina and South Carolina.



Charles Miles



Michael Kuruc

Michael Kuruc was given the award for Greatest Increase in Fluid Sales in 2013. Michael is the sales rep for Pennsylvania, Maryland, District of Columbia, and parts of Virginia and West Virginia.

Don Summers achieved Top Sales of Memorial Books in 2013. Don's territory encompasses parts of Texas.



Don Summers

Four individuals received the Pierce 110% Club Award, given to sales representatives whose 2013 sales were at least 110% of those in 2012. These individuals are:



Tommy Johnson

- Charles Miles (North Carolina, South Carolina)
- Tommy Johnson (parts of Georgia)
- David Hicks (Kentucky, and parts of Ohio, Virginia and West Virginia)
- Chris Grimsley (parts of Alabama, Florida, Georgia and Tennessee)

"All of these individuals are top-notch professionals with a laser-focus on helping their customers," said Lance Ray, Executive Vice-President of Sales, Pierce Chemical. "Their collaborative approach with customers helps ensure that families receive the absolute best experience during difficult times. All deserve our congratulations."



Chris Grimsley